



“ We understand that effective communication goes beyond conveying information – it’s about fostering authentic relationships and building a community around your story. ”

ArroyoWest LLC is a minority-owned firm headquartered in California with offices in Los Angeles, San Diego, and Chicago. ArroyoWest provides strategic consulting for public sector entities, higher education institutions, and non-profit organizations. With offices in Los Angeles, San Diego, and Chicago, we are a collective of seasoned former corporate executives and government officials, uniquely positioned to catalyze lasting change.

Our principal work includes strategic communications, strategic planning, advocacy, fundraising, government relations, research, analysis, and strategic implementations.

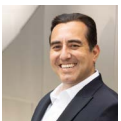
We bring an array of insights and proven strategies tailored to municipalities, community colleges, universities, and dedicated non-profits. Our approach is not just about overcoming challenges - it's about reimagining possibilities, fostering growth, building relationships, and ensuring equitable outcomes for all communities we serve.

Our Clients

ArroyoWest proudly supports the strategy, outreach, and project implementation goals of our clients, which include community colleges, private firms, state and municipal agencies, and major nonprofits. Our client list includes, among others:

- Associated Students UCLA
- Burnham Center for Community Advancement
- California Community Colleges Chancellor’s Office
- Chaffey College
- City of Antioch
- County of Los Angeles
- DeveauBurrGroup
- Dubb Value Creation
- The James Irvine Foundation
- Los Angeles Regional Consortium
- Los Angeles SBDC Network
- Long Beach City College
- Pasadena City College
- Pasadena SBDC
- Prebys Foundation
- Sunstone Management Inc.
- United Way San Diego

Our Team



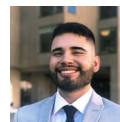
JESSE TORRES, Senior Partner/Managing Partner
Jesse.Torres@arroyowest.com, (818) 486-0425



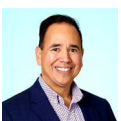
ERIN GIBB, Communications Director
Erin.Gibb@arroyowest.com



SID VOORAKKARA, Senior Partner
SidV@arroyowest.com, (619) 929-6468



JULIO GARCIA, Associate Consultant
Julio.Garcia@arroyowest.com



MARK VILLALOVOS, Partner/Managing Director
Mark.Villalovos@arroyowest.com
 (626) 379-4945 M



ALMA PEREZ, Analyst
Alma.Perez@arroyowest.com

